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MEDIA PROFESSIONAL - SENIOR NEWS PRODUCER VIDEO PRODUCER

Media Professional with vast experience producing international broadcast news delivers deep, engaging content, putting complex world issues in perspective; expert News Producer, Field Producer, Videographer and Video Editor with wideranging experience in television, live news, film, radio, digital/social media, and print; equally effective at covering breaking news, producing news packages and reporting human interest stories; produced, arranged and conducted interviews with iconic political figures, e.g., President Bill Clinton and Mahmoud Ahmadinejad, as well as marquee celebrities, e.g., Robert De Niro and Kobe Bryant.

I am a dual citizen of the USA and Italy (E.U.) currently living in New York City.

AREAS OF EXPERTISE -----

- Daily News Segment Production
- Long-Form Television Production
- Producing & Editing News Segments Under Deadline; Covering Extensively News from News Bureau and on location
- Producing Live Broadcast News
- Story Development; Engaging International Audiences
- Pitching stories to assignment desk editor in US & foreign editor in Rome
- Collaborating with News Network's Correspondents on assignments Bureau Chief for North America, Central America & the Caribbean
- Translating (English to Italian/Spanish and viceversa)
- Responsible for News Network's Archive
- Social Media Blogging English and Italian
- FCP7, FCPX, Avid, Adobe, NewsEdit, iNews, Netia

- News Feature Production
- Booking Crews/Equipment and Securing Film Locations.
- Securing Film Locations and Organizing On-Field Shooting/Producing
- Booking and Interviewing High Profile Guests
- Pitching Stories to News Desks
- Selecting and purchasing footage on behalf of Network
- Electronic news-gathering
- Shooting with Sony & Cannon Cameras
- Writing International News Wires
- Managing and Overseeing Production Budgets
- Training and Managing staff, freelancers, inters

NEWS ASSIGNMENT HIGHLIGHTS -----

U.S. POLITICS

US Presidential Campaign/Election (2020, 2016, 2014, 2008); Presidential Inauguration (2016, 2012, 2008); DNC & RNC (2016, 2008, 2012); Presidential & VP Debates (2008, 2016); Democrat and GOP Primaries/Caucuses (2008, 2012, 2016); US Midterm Elections (2006, 2010, 2014), State of the Union Address (2006 to 2016); NY Gubernatorial Elections; NYC Mayoral Election (2013).

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WORLD POLITICS & INTERNATIONAL AFFAIRS

 Death of Osama Bin Laden; Annapolis Middle East Peace Conference; Withdrawal of U.S. troops from Iraq (2011); United Nations UNGA-UNSC (2005-2013); Pope Benedict XVI US Tour (2008); Honduran Coup d'Etat (2009); White House and State Department visits of Italian PM & FM (2005-2016); WikiLeaks; Crimean Crisis (2014)

ECONOMY

• IMF Summits/G20-G8 Summits (2005 - 2014); Wall Street Bailout (2008); Occupy Wall Street Movement (2011); 2012 Detroit NAIAS (2012); NYSE Daily Coverage.

SCIENCE & SUSTAINABILITY

Hurricane Katrina aftermath (2005); Hurricane Rita (2005), Gustav (2002), Ike (2008), Irene (2011);
 Deepwater Horizon Oil Spill (2010); KSC NASA Space Shuttle Launch STS-118 & STS-120 (2007)

CRIME

• Bernie Madoff Case (2009); Dominique Strauss-Kahn Case (2012); Amanda Knox Case (2011); Whitey Bulger Arrest (2011); NY-NJ Largest Mafia Arrest in FBI History (2011); Virginia Tech Massacre; Murder of Annie Le Yale U [Reportage] (2009); Ylenia Carrisi Disappearance [Reportage] (2013); Helicopter Crash Hudson River (2011); US Airways 1549 Hudson River Landing (2009); NY Metro North Train Derailment (2013); Michael Brown Killing - Ferguson Missouri Riots (2014); Eric Garner & Michael Brown Verdicts Protests (2014); Freddie Gray Killing - Baltimore Riots (2015), NYC East Village Building Explosion (2015).

ARTS - ENTERTAINMENT - SPORTS

• Michael Jackson Funeral; Steve Jobs Death; 30th Anniversary of Elvis' Death; Bocelli Live (MSG); Ennio Morricone's Inaugural Concert for UNSG Ban Ki-Moon; Live Earth Concert (2007); NY Mercedes Benz Fashion Week (2010-2015); Tribeca Film Festival; US Men's Soccer Team World Cup Matches; Major League Soccer Matches; International Soccer Club & National Team friendlies; International Champions Cup, NBA Games; Augusta Masters Golf Tournament (2010); NYC Marathon (2005-2015); Italian Serie A Soccer "Fiorentina-Juventus" Rivalry (2016); Fiorentina NYC Columbus Day Parade (2019).

INTERVIEWS

Produced and conducted interviews for RAI TV with Robert De Niro, Sylvester Stallone, Arnold Schwarzenegger, Andrea Bocelli, Tim Robbins, Forest Whitaker, Spike Lee, Harvey Weinstein, Joan Baez, Lou Reed, Pete Seeger, Paul Simon, Maestro Riccardo Muti, Cher, Milton Glaser, Giancarlo Antognoni, Zlatan Ibrahimović, Giuseppe Rossi, Gianni Rivera, Sebastian Giovinco, Andrea Pirlo, David Villa, Paulo Sousa, Borja Valero, Bruce Arena, Michael Bradley, Carlo Cudicini, Bernard Lama, Massimo Orlando, Iván Córdoba, Abedi Pele, Giorgio Chinaglia, Danilo Gallinari, Andrea Bargnani, Kobe Bryant, Nate Robinson, Mike D'Antoni, Matteo Manassero, AS Roma-Boston Celtics Owner James Pallotta, ACF Fiorentina Owner Andrea Della Valle, ACF Fiorentina's CEO Joe Barone, Fiat Chrysler & Ferrari CEO Sergio Marchionne, US President Bill Clinton, Vice President Joe Biden, First Lady Michelle Obama, Jesse Jackson, Reverend Al Sharpton, NY Governor Andrew Cuomo, Nancy Pelosi, Eric Holder, Rudy Giuliani, Ted Kennedy, Newt Gingrich, Iranian President Mahmoud Ahmadinejad and several more.

PROFESSIONAL EXPERIENCE ------

CHRISTINA JOHNSTONE, NP - Concierge Medicine New York, New York

July 2017 – Present

Practice Manager - Public Relations

Coordinate all office operations for private concierge medical practice. Primary liaison in between
provider and patients located across the US and abroad. Catering 24-7 to patient health and wellness
needs. In charge of online presence for medical sector, creating/updating practice's website. Maintaining
relationships in between provider and pharmaceutical companies, health supply companies, insurance
companies, State & Federal agencies.

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RAI ITALIAN NATIONAL TV & RADIO, New York, NY - US Various

Jun 2012 - Present

Freelance News Producer, Field Producer, Video Editor

 Producing and editing news segments for three main Italian national television news networks - Hired for projects either via Mediakite (2012-2013 work) & directly in contact with Rai Italian staff from 2014 onwards

IL PAPIRO, Florence, Italy

May 2010-Jan 2021

Freelance Social Media Consultant Copywriter (Social Media Administrator / Content Creator)

Created and developed the Official Facebook Page for Italian company "IL PAPIRO FIRENZE". Tasks
included: Facebook page set up; creation of company's profile info (English and Italian versions),
including a detailed description of the business' foundation and unique production methods; brief
overview and photo layout of the brand's shops and products; researching and posting of news articles;
filming and posting videos of the company's paper marbling and bookbinding work process; managed
online advertising campaigns aimed to reach buyers in countries worldwide; posts responding to client's
experience at IL PAPIRO; promotion of franchise stores worldwide.

CHRISTIAN BENNER CUSTOM, New York, New York

Mar 2013 – *Jul 2020*

Freelance Producer, Cameraman, Video Editor

Producing, filming and editing videos for NYC designer Christian Benner's clothing line.

NETFLIX, New York, New York

Jul 2015 – Jul 2015

Freelance Translator

Translator (Italian to English) - Responsible for translating, transcribing and subtitling documentary
content and interviews for "Amanda Knox" a Netflix Original Documentary - American exchange student
Amanda Knox is convicted and eventually acquitted for the 2007 death of another student in Perugia,
Italy.

WHITE ROAD DANCE MEDIA , Brooklyn, New York

Jun 2016 - Present

Cameraman, Producer, Video Editor

• Working on contemporary dance feature-length film "Night Thing"; in charge of cinematography; collaborating with Artistic Director on film development and production. (Currently in Post-Production).

FREIDA ROTHMAN JEWELRY – BELARGO JEWELRY, Brooklyn, New York Feb 2014 – Mar 2014 Freelance Video Producer, Video Editor , Videographer

designer, Freida Rothman's line featured in various runway shows during New York's 2014 "Mercedes Benz Fashion Week"

FTL MODA & ART HEARTS FASHION Freelance Video Producer, Video Editor, Videographer

Feb 2014 - Feb 2014

 Filmed Backstage & Runway footage to produce videos documenting Ilaria Niccolini's, FTL Moda's "NY Mercedes Benz Fashion Week"'s fashion show. Interviews with FTL MODA's fashion designers Nino Lettieri, Gianni Talentino, Giada Curti, and more. Brief interviews/profiles with FTL MODA's B2B designers.

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RAI CORPORATION – Italian National Public TV-Radio, New York, New York Aug 2005 – May 2012 Staff Senior Producer, Field Producer, Video Editor

RAI Italian National Public Television & Radio (www.rai.it) - NYC's News Bureau - Responsible for the Italian National Broadcasting Company Network's news coverage in North America, Central America and the Caribbean territories. Collaborated on a daily basis with the Bureau Chief and other network North-Central American correspondents. Responsible for covering, producing and reporting on a daily basis TV and radio news stories assigned by either Rome headquarters or New York City bureau. Provided endto- end production services, including segment producing, field producing, writing, editorial oversight, coordinating live-shots, gathering leads/fact checking for breaking and hard news stories, translating. and blogging for a variety of news networks' shows; produced daily news segments for live national television and radio news networks; enhanced rundown content with video, graphics, and station branding; conducted several hundred on-air interviews; covered press conferences; gathered footage and sound bites; responsible for News Network's footage acquisition; responsible for gathering, topically cataloging and preserving the Network's video library; responsible for mandating relationships on behalf of the news network with various entities and organizations including: Office of the United Nations Secretary General, United Nations Media Liaison Unit, White House Press Office, U.S. Government Agencies Press Offices, Permanent Mission to the United Nations and US based Foreign Embassies, Domestic and Global NGOs.

THE ASSOCIATED PRESS APTN, New York, New York Freelance Producer

Feb 2006 - Feb 2006

Produced news segment and conducted interviews for NBA coverage; translated pressers, conducted post game interviews & translated from Italian to English (and vice versa).

GLOBAL VISION GROUP, New York, New York Freelance Associate Producer

Jan 2004 - Jan 2005

 Provided assistance to visiting journalists working for either Mediaset or Sky News Italia; performed fact checking, research, location scouting and film permits requests; logging and transcribing tapes; archived materials; coordinated film shoots for broadcast news; collaborated with filmmakers/journalists during the post-production phase of documentary projects; translated from English to Italian and vice-versa interviews and video content used in either documentaries or corporate video productions.

CALCIOPIU', Florence, Italy

2004 - 2004

Writing-Reporting Internship

 Wrote match reports, feature stories and player profiles for Italian weekly newspaper focusing on youth and semi-professional soccer.

MARGEOTES FERTITTA & PARTNERS LLC, New York, New York Freelance Voiceover Artist

2003 - 2003

Radio documentary voice dubbing (English) and TV commercial voice-overs (Italian).

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EDUCATION & TRAINING	
RUTGERS UNIVERSITY, New Brunswick, NJ	
 BA: Journalism and Media Studies (School of Communication and Information) Graduated with Departmental Honors 	004
BA: Italian Studies: Language and Literature 20	004
LANGUAGE PROFICIENCY	
English - Native-Bilingual proficiency	
Italian - Native-Bilingual proficiency	
Spanish - Professional Working Proficiency	
French - Elementary proficiency	